

Advertiser:	Heller, Dean R-USS
Product Desc:	HELLER/SENATE/REP
Estimate:	

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2			\$225.00			0.00			
3	8	10/31/12	11/02/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	--WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		3			\$275.00			0.00			
4	8	11/05/12	11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2			\$275.00			0.00			
5	8	10/31/12	11/02/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	--WTF--	:30	3	\$200.00	LV2	0.00	NM	3	\$600.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		3			\$200.00			0.00			
6	8	11/05/12	11/06/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	MT-----	:30	4	\$200.00	LV2	0.00	NM	4	\$800.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		4			\$200.00			0.00			
7	8	10/31/12	11/02/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	--WTF--	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		2			\$275.00			0.00			
8	8	11/05/12	11/06/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2			\$275.00			0.00			
9	8	10/31/12	11/02/12	Price Is Right Price Is Right	CM	10-11a	--WTF--	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		3			\$450.00			0.00			
10	8	11/06/12	11/06/12	Price Is Right Price Is Right	CM	10-11a	-T-----	:30	1	\$450.00	LV2	0.00	NM	1	\$450.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1			\$450.00			0.00			
11	8	10/31/12	11/02/12	Y&R Young & Restless	CM	11a-12p	--WTF--	:30	2	\$550.00	LV2	0.00	NM	2	\$1,100.00
Y&R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		2			\$550.00			0.00			
12	8	11/05/12	11/06/12	Y&R Young & Restless	CM	11a-12p	MT-----	:30	2	\$550.00	LV2	0.00	NM	2	\$1,100.00
Y&R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2			\$550.00			0.00			
13	8	10/31/12	11/02/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		2			\$325.00			0.00			
14	8	11/05/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
NOON NEWS															

Order / Rev: 36985
Alt Order #: 08843570
Flight Dates: 10/31/12 - 11/06/12

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Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	8	11/05/12	11/05/12	8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$325.00		0.00			
15	8	10/31/12	11/02/12	Ellen	CM	3-4p --WTF--	:30	3	\$425.00	LV2	0.00	NM	3	\$1,275.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$425.00		0.00			
16	8	11/05/12	11/05/12	Ellen	CM	3-4p M-----	:30	1	\$425.00	LV2	0.00	NM	1	\$425.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$425.00		0.00			
17	8	10/31/12	11/02/12	8 News Now 4p M-F	CM	4-5p --WTF--	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$450.00		0.00			
18	8	11/05/12	11/05/12	8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$450.00	LV2	0.00	NM	1	\$450.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00		0.00			
19	8	10/31/12	11/02/12	8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	6	\$1,250.00	LV2	0.00	NM	6	\$7,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,250.00		0.00			
20	8	11/05/12	11/05/12	8 News Now 5-630p M-F	CM	5-630p M-----	:30	2	\$1,250.00	LV2	0.00	NM	2	\$2,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,250.00		0.00			
21	8	11/05/12	11/05/12	630-7p Inside Edition	CM	630-7p M-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$325.00		0.00			
22	8	10/31/12	11/02/12	7-8p Rotator	CM	7-8p --WTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ET/INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				2	\$325.00		0.00			
23	8	10/31/12	11/02/12	8 News Now 11p M-F	CM	11-1135p --WTF--	:30	3	\$600.00	LV2	0.00	NM	3	\$1,800.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$600.00		0.00			
24	8	11/05/12	11/05/12	8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$600.00	LV2	0.00	NM	1	\$600.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00		0.00			
25	8	10/31/12	11/02/12	Letterman	CM	1135p-1237a --WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$275.00		0.00			
26	8	11/05/12	11/05/12		CM	1135p-1237a M-----	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00

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Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<p>Letterman Letterman</p> <p>LETTERMAN</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 11/05/12 11/11/12 M----- 1 \$275.00 0.00</p>														
27	8	11/05/12	11/05/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
<p>HAWAII 5-0</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 11/05/12 11/11/12 M----- 1 \$2,100.00 0.00</p>														
28	8	10/31/12	10/31/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
<p>CSI NY</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 --W---- 1 \$2,300.00 0.00</p>														
29	8	11/02/12	11/02/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
<p>BLUE BLOODS</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 ----F-- 1 \$1,600.00 0.00</p>														
30	8	11/03/12	11/04/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
<p>11P NEWS WKND</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----SS 2 \$350.00 0.00</p>														
31	8	11/03/12	11/03/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
<p>CBS SAT AM</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----S- 1 \$95.00 0.00</p>														
32	8	11/03/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
<p>SEC FOOTBALL</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----S- 1 \$250.00 0.00</p>														
33	8	11/03/12	11/03/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
<p>5P NEWS SAT</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----S- 1 \$225.00 0.00</p>														
34	8	11/03/12	11/03/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
<p>48HR MYSTERY</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----S- 1 \$850.00 0.00</p>														
35	8	11/04/12	11/04/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a -----S	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
<p>EYE WASH/WSJ</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----S 1 \$85.00 0.00</p>														
36	8	11/04/12	11/04/12	8 News Now Sun AM #CM 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
<p>6A NEWS SUN</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----S 1 \$150.00 0.00</p>														
37	8	11/04/12	11/04/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	1	\$875.00	LV2	0.00	NM	1	\$875.00
<p>CBS SUN AM</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 10/29/12 11/04/12 -----S 1 \$875.00 0.00</p>														
38	8	11/04/12	11/04/12	8 News Now Sun A-----S	CM	8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00

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Product Desc:	HELLER/SENATE/REP
Estimate:	

KLAS

Totals	77	\$46,055.00
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